



ELM GROVE WOMAN'S CLUB

NEW YEAR'S EVE SHAKE THE CHANDELIER

SPONSORSHIP OPPORTUNITIES

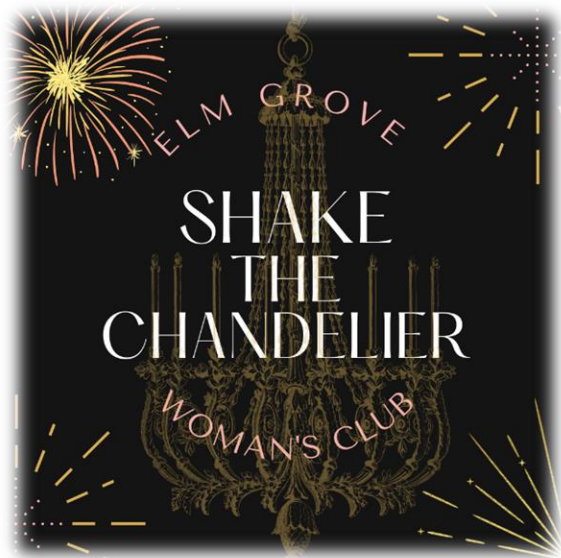
December 31, 2021 - 7:00 P.M.

Elm Grove Woman's Club | 13885 Watertown Plank Rd.



LET'S SHAKE THE CHANDELIER AS WE COUNT DOWN TO 2022!

On Friday, December 31, Elm Grove Woman's Club will host *Shake the Chandelier* at the historic Elm Grove Woman's Clubhouse. Celebrants will rock in the new year under the magnificent ballroom chandelier with the WAMI-nominated Milwaukee legends, The 5 Card Studs. Guests will be welcomed to the event with a signature cocktail, followed by delectable hors d'oeuvres and a plated dinner provided by All Occasions Catering. When the clock strikes twelve, partygoers will bid a fond farewell to 2021 with party favors and midnight merrymaking while raising a glass of champagne to toast the good things to come in the year ahead.



As a Shake the Chandelier sponsor, unique opportunities include:

- Reserved tables (certain levels only)
- Access to more than 150 guests
- Your company's name and/or logo on event collateral which may include e-blasts to database, the Elm Grove Woman's Club website, Facebook, Twitter, event signage and much more.
- Exposure in media alerts and press releases to be sent to area media partners.

81 years ago, a group of visionary women formed the Elm Grove Woman's Club to address pressing social issues and unmet community needs. Since 1939, the EGWC has been a transformative community force, volunteering thousands of hours and making hundreds of financially significant philanthropic grants. With a vibrant community of nearly 200 multi-generational members, the EGWC continues to shape the future of service and philanthropy in Elm Grove and surrounding communities. Today the tradition of philanthropy and service continues our mission to connect women behind a shared purpose of volunteerism, social empowerment, and community support.

A portion of the proceeds from the Elm Grove Woman's Club *Shake the Chandelier* New Year's Eve celebration will help support college scholarships and art grants to local high school students through the EGWC Art Scholarship program, now in its 53rd year of giving.

We invite you to join us for a memorable evening in support of the Elm Grove Woman's Club.

For more information about *Shake the Chandelier* or to discuss a customized sponsorship, please contact:

Karla Florance, Shake the Chandelier Sponsorships, florance.karla@gmail.com, 262.408.1541

Kristina Sayas, Shake the Chandelier Sponsorships, kristinasayas@gmail.com, 262.563.3415



2021 ELM GROVE WOMAN'S CLUB SHAKE THE CHANDELIER SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$3,500

Premiere logo placement:

- On all event marketing materials, including social media
- On event banner displayed at EGWC Clubhouse
- On event website
- Mention in all media advisories and press release with quote from company contact
- Premier recognition on all event signage throughout the event
- Verbal recognition as "Presenting Sponsor" from the main stage
- **One reserved table for eight (8) guests**

~~BAR SPONSOR | \$2,500~~ SOLD

Prominent logo placement:

- On all event marketing materials, including social media
- On bar
- Displayed on day-of signage
- On event website
- Verbal recognition of sponsorship from the main stage
- **Four (4) VIP tickets to the event**

~~ENTERTAINMENT SPONSOR - GOLD | \$2,000~~ SOLD

Prominent logo placement:

- On all event marketing materials, including social media
- On stage
- Displayed on day-of signage
- On event website
- Verbal recognition of sponsorship from the main stage
- **Two (2) VIP tickets to the event**

~~ENTERTAINMENT SPONSOR - SILVER | \$1,000~~ SOLD

Prominent logo placement:

- On all event marketing materials, including social media
- On stage
- Displayed on day-of signage
- On event website
- Verbal recognition of sponsorship from the main stage

SHAKE THE CHANDELIER FRIENDS | \$250

Includes: Name/logo displayed on day-of signage and on website

DINNER SPONSOR | \$2,000

Sponsor logo placement:

- On all event marketing materials, including social media
- Recognition at the event as Dinner Sponsor
- Displayed on day-of signage
- On event website
- Verbal recognition of sponsorship from the main stage
- **Two (2) VIP tickets to the event**

HORS D'OEUVRES SPONSOR | \$1,500

Sponsor logo placement:

- On all event marketing materials, including social media
- Recognition at the event as Hors D'oeuvres Sponsor
- Displayed on day-of signage
- On event website
- Verbal recognition of sponsorship from the main stage

~~CHAMPAGNE TOAST SPONSOR | \$1,000~~ SOLD

Sponsor logo placement:

- On all event marketing materials, including social media
- Recognition at the event as Champagne Toast Sponsor
- Displayed on day-of event signage
- Displayed on event website
- Verbal recognition of sponsorship from the main stage

~~NYE PARTY FAVORS SPONSOR | \$1,000~~ SOLD

Sponsor logo placement:

- On all event marketing materials, including social media
- Recognition at the event as NYE Party Favors Sponsor
- Displayed on day-of signage
- Displayed on event website
- Verbal recognition of sponsorship from the main stage

INDIVIDUAL TICKET | \$150

Includes: Cocktails & hors d'oeuvres, dinner, live music late night snacks and a Champagne Toast at Midnight to ring in 2022!

2021 ELM GROVE WOMAN'S CLUB SHAKE THE CHANDELIER UNDERWRITING OPPORTUNITIES

Underwriters are dedicated to maintaining a sustainable event for the Elm Grove Woman's Club by covering the expenses of essential elements. If you and your company are not able to attend the event, but would like to support the Elm Grove Woman's Club through the Shake the Chandelier event, these underwriting opportunities could be the perfect option for you!

By committing to underwriting a specific portion of the event, underwriters will receive name recognition on the event website and day-of signage. Additional recognition benefits are listed below.

UNDERWRITING OPPORTUNITY	AMOUNT	ADDITIONAL BENEFITS
WINE SOLD	\$1,500	Additional event day signage with your corporate logo on the wine bottles at each table
COFFEE/DESSERT STATION SOLD	\$850	Additional event day signage with your corporate logo at the coffee/dessert station
LATE NIGHT SNACKS SOLD	\$600	Additional event day signage with your corporate logo on snack tables
WELCOME COCKTAIL SOLD	\$500	Additional event day signage with your corporate logo on cocktail trays/table
PRINTING	\$500	Corporate logo displayed on day-of signage
DECORATIONS SOLD	\$300	Corporate logo displayed on day-of signage

2021 ELM GROVE WOMAN'S CLUB SHAKE THE CHANDELIER SPONSORSHIP & UNDERWRITING OPPORTUNITIES FORM

JOIN US FOR A MEMORABLE EVENING

Your involvement in the Elm Grove Woman's Club *Shake the Chandelier* New Year's Eve celebration will not only support our mission but also help support college scholarships and art grants to local high school students through the EGWC Art Scholarship program, now in its 53rd year of giving.

CONTACT INFORMATION: (Please print)

Corporation (as listed in all print): _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ ZIP: _____
Email: _____
Work Phone: _____ Cell Phone: _____
Company name: _____
Assistant's Name: _____ Assistant's Phone: _____
City: _____ State: _____ ZIP: _____
Assistant's Email: _____

SPONSORSHIP SELECTION:

___ \$3,500 Presenting Sponsor
___ ~~\$2,500 Bar Sponsor~~ **SOLD**
___ ~~\$2,000 Entertainment Sponsor - Gold~~ **SOLD**
___ \$2,000 Dinner Sponsor
___ \$1,500 Hors d'oeuvres Sponsor
___ ~~\$1,000 Entertainment Sponsor - Silver~~ **SOLD**
___ ~~\$1,000 Champagne Toast Sponsor~~ **SOLD**
___ ~~\$1,000 NYE Party Favors Sponsor~~ **SOLD**
___ \$250 Shake the Chandelier Friends
___ \$150 Individual Ticket

UNDERWRITING SELECTION: (Check all that apply below)

___ ~~\$1,500 Wine~~ **SOLD**
___ ~~\$850 Coffee/Dessert Station~~ **SOLD**
___ ~~\$600 Late Night Snacks~~ **SOLD**
___ ~~\$500 Welcome Cocktail~~ **SOLD**
___ \$500 Printing
___ ~~\$300 Decorations~~ **SOLD**

CREDIT CARD PAYMENT: (See additional payment options below)

American Express _____ MasterCard _____ Visa _____ Discover _____

Total amount to be charged on credit card \$ _____

Name (as it appears on the card): _____

Card number: _____ Exp. date: ____ / ____ Sec Code: _____ Zip Code: _____

Signature: _____ Total: \$ _____

ADDITIONAL PAYMENT OPTIONS:

___ Please invoice me
___ Check enclosed (payable to Elm Grove Woman's Club)

Please Return Form to: Elm Grove Woman's Club
P.O. Box 203, Elm Grove, WI 53122
Or email to one of the emails below!

QUESTIONS:

Karla Florance, Florance.karla@gmail.com, (262) 408-1541
Kristina Sayas, Kristinasayas@gmail.com, (262) 563-3415